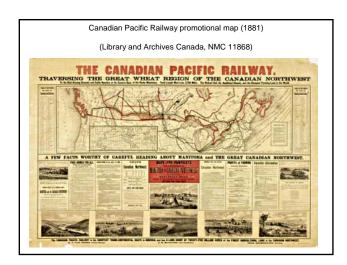


### Maps that promote

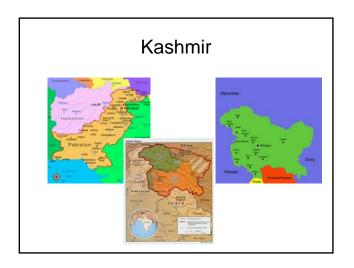






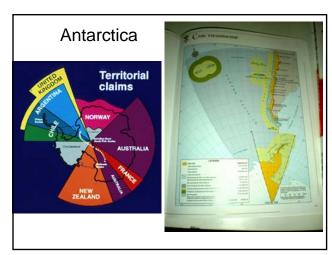


Maps that claim



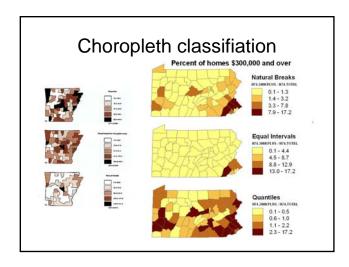


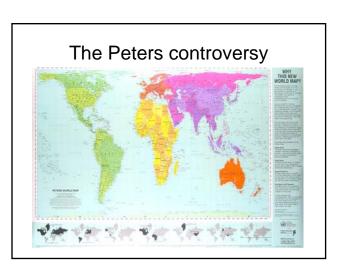


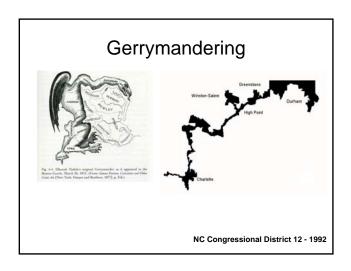


## Maps with a viewpoint



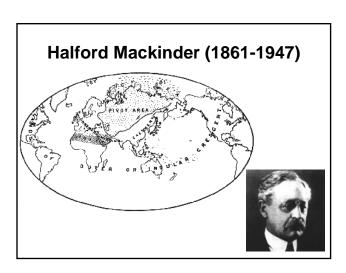




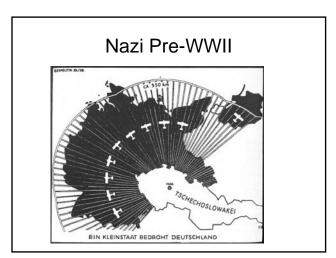


# Wartime propaganda

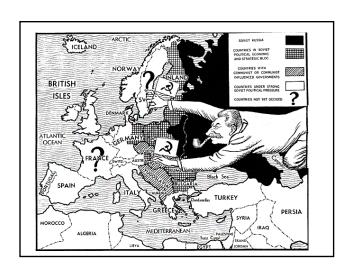


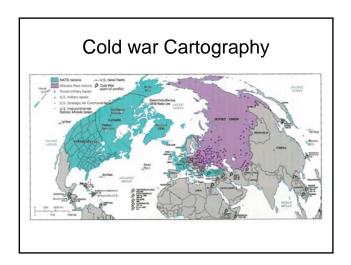


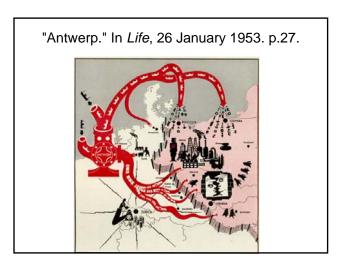




Maps of the Cold War

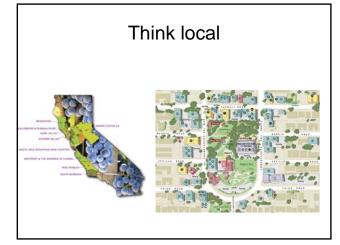








Where is the bias now?



#### Monmonier's Eleven Rules for "polishing the cartographic image"

- Be shrewdly selective
- Frame strategically
- · Accentuate the positive
- If caught, have a story ready
- Minimize the negative
- · Dazzle with detail
- · Persuade with pap
- Distract with aerial photographs and historical maps
- · Generalize creatively
- · Enchant with elegance
- · When all else fails, try bribery

### Cartographic ethics

- · Producer vs. consumer responsibility
- · Editing and error catching
- · Cartographic traps
- "Best available data"
- · All maps contain uncertainty but hold power
- All map design decisions are partly subjective
- A map is a set of errors that have been agreed upon