Mapping thematic knowledge about places

Ben Adams 176C April 18 2012

Place and GIS

- GISs are good at modeling space
- What about place?
- Place is difficult
 - Place is distinct from location
 - Lack of canonical definitions "Where is downtown Santa Barbara?"
 - Place is subjective
 - Place is socially constructed, can be defined by activities

Place

- Human geography
 - Meaning attached to otherwise undifferentiated space
 - Place is experience-based [Tuan 1977]
 - First person lived experience
 - Or learned from a secondary source (e.g., reading)
 - Sense of place building emotional attachments
 - Narratives provide unique syntheses of experiences
- How do we describe places in a GIS
 - Comparatively simple
 - E.g., digital gazetteer

Gazetteers in a Nutshell

- Gazetteers are place name (toponym) directories containing names (N), spatial references/footprints (F), feature types (T), and additional information for named geographic places.
- Minimum functionality
 - N → F (lookup)
 - N → T (type-lookup)
 - F (×T) → N (reverse-lookup)
- Further functionality
 - Harvesting (spanning over multiple gazetteers)
 - Geoparsing and geocoding
 - Classification of geographic feature types (ontology)
- Temporal dimension: current and historical names and types.

Query Examples

- Lookup: State College → 40.791389, -77.858611
- Type-lookup: State College → Populated Place
- Reverse-lookup: 40.796450, -77.862750 × Building → {Old Main,...}
- Harvesting: Find all historical populated place (T) in PA (N) using the Gazetteers G1,...,Gn.
- Geoparsing and geocoding: Extract all toponyms from the web page XYZ and return their spatial footprints.
- Ontology: Münster × Waterbody_{sub} → {Aasee, Werse,...}
- Ontology: Münster × River_{sim} → {Aa, Dortmund-Ems Canal,...}

Getty Thesaurus of Geographic Names

Search the TGN Find Name: Place Type: Lookup Nation: Lookup	Top of the TGN hierarchy (hierarchy root) World (facet) Europe (continent) Germany (nation) North Rhine-Westphalia (state) [view physical features] Arnsberg (national district) Detmold (national district)
Pop-up Search Browse the TGN hierarchies Copyright information Search Tips For the Find Name field, you may use AND and OR [e.g., 1) san carlos, 2) carlos OR charles, 3) carl* OR charl*, 4) san AND carlos, 5) carlos AND (san OR saint), 6) (carlos OR	
rowse: ABCDEFGHIJKLMNOPQRSTUVWXYZ it buried settlement butte	Top of the AAT hierarchies Objects Facet Built Environment Single Built Works

Topology

New York



New York City

Click the A icon to view the hierarchy.

■ Representative Images: 1 2 3 4 5

ID: 7007567 Record Type: administrative

New York (inhabited place)

Feature type

Coordinates:

Lat: 40 42 00 N degrees minutes Lat: 40.7000 decimal degrees
Long: 074 00 00 W degrees minutes Long: -74.0000 decimal degrees

Spatial footprint

Note: Located at mouth of Hudson River; visited by Europeans 16th-17th century. Settled by the Dutch; seized by the British in 1664. Was a cosmopolitan center and the nation's largest city by the 18th century. Today is a huge metropolis composed of five boroughs corresponding to five counties.

Names:

New York (preferred,C,V) renamed for the Duke of York by British in 1664

New York City (C,V,display)

City of New York (C,V)

Greater New York (C,V) unofficial name

Big Apple (C,V) nickname for New York City

Gotham (C,V) a colloquial name for the city

New Orange (H,V)

New Amsterdam (H,V)

____Current and historical names

Hierarchical Position:

World (facet)

.... North and Central America (continent) (P)

🚠 United States (nation) (P)

🚠 New York (state) (P)

..... New York (inhabited place) (P)

Topological containment relation (e.g., New York 'inside' United States)

Additional Parents:

United States

Research Home ▶ Tools ▶ Thesaurus of Geographic Names ▶ Full Record Display



Getty Thesaurus of Geographic Names® Online Full Record Display

Q New Search

◆Previous Page



Vernacular Display | English Display

Click the 🕹 icon to view the hierarchy.

ID: 7012149 Record Type: administrative

United States (nation)

Coordinates:

Lat: 38 00 00 N degrees minutes Lat: 38.0000 decimal degrees

Long: 098 00 00 W degrees minutes Long: -98.0000 decimal degrees

Note: Settled 40,000 years ago by ancestors of Amerindians; diverse cultures developed; Spanish, French, British and others settled here from 16th cen., native cultures were largely destroyed; nation expanded westward through 19th cen.; had Civil War in 1860s; official language is English, though a sizable minority speaks Spanish, and various other languages are also spoken.

Names:

United States (preferred,C,V,English-P,U,N)
United States of America (C,V,English,U,N)
America (C,V)

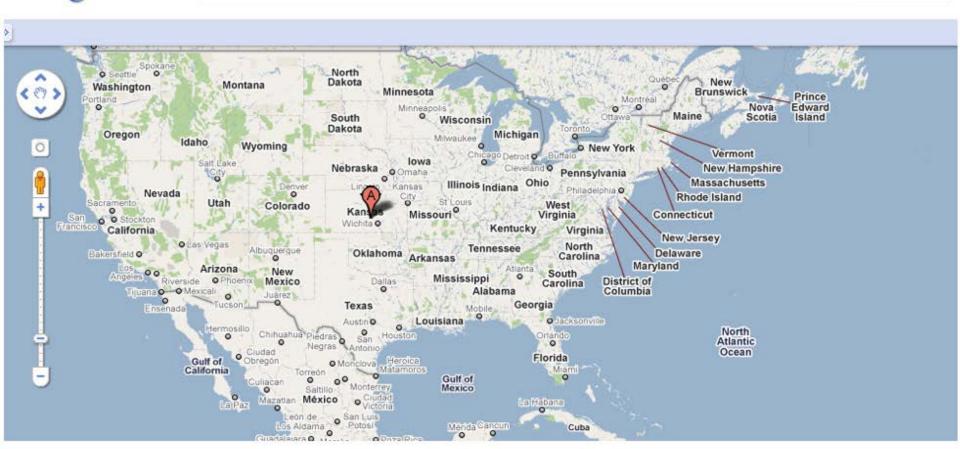
..... commonly used short form of the official name

...... term is most commonly used to refer to the USA, though occasionally refers to continents of N & S America

Estados Unidos de América (C,O,Spanish-P,U,N) États-Unis d'Amérique (C,O,French-P,U,N) Verenigde Staten (C,O) Vereinigten Staaten von Amerika (C,O) USA (C,O,ISO3L)

United States – Spatial Footprint

Google maps 38N 98W Search Maps



Be careful with spatial footprints of large area features.

Gazetteers and Volunteered Geographic Information



OpenStreet/Aap ist eine freie, editierbare Karte der gesamten Welt, die von Menschen wie dir erstellt wird.

OpenStreetMap ermöglicht es geographische Daten gemeinschaftlich von überall auf der Welt anzuschauen und zu bearbeiten.

Das Hosting der OpenStreetMap-Server wird freundlicherweise von UCL VR Centre und bytemark unterstützt. Weitere Unterstützer sind im Wki aufgelistet.

Hilfezentrale Dokumentation Urheberrecht + Lizenz Blogs Stiftung Legende

Suchen	Wo bin ich?	
Washington	Los	
Beispiele: "Münche	en", "Heinestraße,	

GPS-Tracks Chronik Export Blogs Suchergebnisse Schließen Ergebnisse von OpenStreetMap Nominatim Bezirk Washington, Rhode Island, Vereinigte Staaten von Amerika Verwaltungsgrenze Washington, Northampton, New Jersey, Vereinigte Staaten von Amerika Dorf Washington, Rensselaer, Massachusetts, Vereinigte Staaten von Amerika Dorf Washington, Burlington County, New Jersey, Vereinigte Staaten von Amerika Dorf Washington, Litchfield, Connecticut, Vereinigte Staaten von Amerika Dorf Washington, Warren, New Jersey, Vereinigte Staaten von Amerika Weiler Washington, Kent, Rhode Island, Vereinigte Staaten von Amerika Ortsgebiet Washington, Belleplain, Cape May, New Jersey, Vereinigte Staaten von Amerika Ortsgebiet Washington, West Milford, Passaic, New Jersey, 07480, Vereinigte Staaten von Amerika Mehr Treffer Suchergebnisse von GeoNames Washington, United States Washington-Arlington-Alexandria, United States Washington, United States City of Washington, United States Lake Washington, United States Lake Washington, United States City of Washington, United States Lake Washington, United States Village of Washington, United States City of Washington, United States Estate Mount Washington and Washington Hill, U.S. Virgin Islands Seattle-Tacoma-Bellevue, United States Washington, United Kingdom

Washington Township, United States



Where's downtown? [Montello, Goodchild, Gottsegen, Fohl 2003]

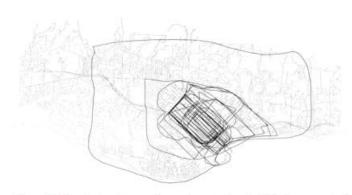


Figure 2. Raw-data polygons for each participant's default concept of downtown Santa Barbara.

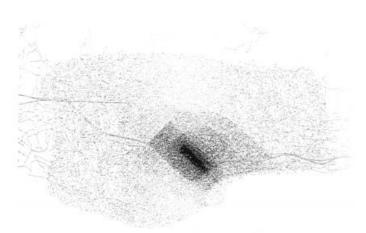


Figure 3. Default downtown region displayed with dot-density shading

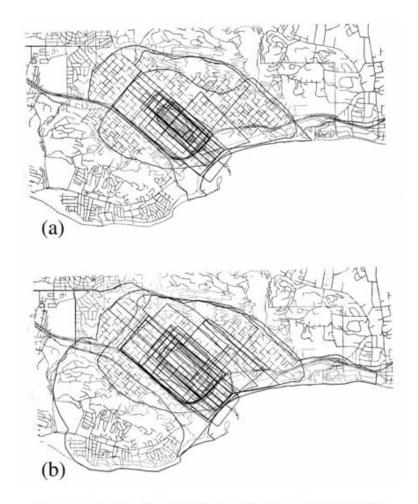


Figure 4. Raw-data polygons for each participant's a) 100% and b) 50% confidence downtowns.

Travelblog.org



There are no straight roads in Norway.

They all go meandering around some fjord, twisting around a lake or powerfully zigzagging up a pass. The roads are almost never level. They keep bobbing up and down. At one moment you are at sea-level and a few minutes later you are at a snowy mountain. Enter a tunnel and some moments later you are down at a low river delta. Up and down. A manicdepressive topography.

It's been a while since our vacation was so time-limited - less than 2 weeks is what we got. Norway was not our first destination alternative for our very short break. We like being



Aurlandsfjord

thorough and wanted a place we can "cover" in the limited time-frame. At first we thought about North-Greece but the expected crowds discouraged us. Then we thought about one of the "Stans" of Central-Asia but we could not find a

rent-a-car in any of them and one of them has recently cooled off relations with the West due to extremism. We thought it better not to go this year. For a long time we were sure we would go to Georgia until 2 weeks before departure when the mother-in-law of one of Yaron's colleagues (who is from Georgia) told us we should not go now due to a awful combination of bad politics, dreadful neighbors and coup in the air.

So we decided on Norway with its geography-challenged roads. We always did want to see



near Hovet



00

Caribbean, not relaxing considering the children are 1 and 4. but very enjoyable 2010 - Ariel was born and all four of us took Hagit's maternity leave for 2 months of travel in Europe 2009 - 3 of

Wikipedia

Santa Barbara, California

From Wikipedia, the free encyclopedia (Redirected from Santa barbara, ca)

For the island, see Santa Barbara Island.

Santa Barbara (/'sænte 'bαrbere/, Spanish: ['santa 'barβara]) is the county seat of Santa Barbara County, California, United States. Situated on an east-west trending section of coastline, the longest such section on the West Coast of the United States, the city lies between the steeply-rising Santa Ynez Mountains and the Pacific Ocean. Santa Barbara's climate is often described as Mediterranean, and the city is widely known as the "American Riviera," [2] As of the census of 2010, the city had a population of 88,410, a loss of 1,190 from the previous census, making it the second largest city in the county after Santa Maria[3] while the contiguous urban area, which includes the cities of Goleta and Carpinteria, along with the unincorporated regions of Isla Vista, Montecito, Mission Canyon, Hope Ranch, Summerland, and others, has an approximate current population of 220,000. The population of the entire county in 2010 was 423.895.[4]

In addition to being a popular tourist and resort destination, the city economy includes a large service sector, education, technology, health care, finance, agriculture, manufacturing, and local government. In 2004, the service sector accounted for fully 35% of local employment. [5] Education in particular is wellrepresented, with five institutions of higher learning on the south coast (the University of California, Santa Barbara, Santa Barbara City College, Westmont College, Antioch University, and the Brooks Institute of Photography). The Santa Barbara Airport serves the city, as does Amtrak. U.S. Highway 101 connects the Santa Barbara area with Los Angeles to the south and San Francisco to the north. Behind the city, in and beyond the Santa Ynez Mountains, is the Los Padres National Forest, which contains several remote wilderness areas.

History [edit]

Main article: History of Santa Barbara, California

The history of the city begins at least 13,000 years ago with the ancestors of the present-day Chumash. Evidence for a Paleoindian presence includes a fluted Clovis-like point found in the 1980s along the western Santa Barbara County coast, as well as the remains of Arlington Springs Man, found on Santa Rosa Island in the 1960s, Approximately 8,000 to 10,000 Chumash lived on the south coast of Santa Barbara County when Portuguese explorer João Cabrilho sailed through the Santa Barbara Channel in 1542, anchoring briefly in the area. In 1602 Sebastian Vizcaino gave the name "Santa Barbara" to the region, in gratitude for having survived a violent storm in the Channel on December 3, the eve of the feast day of that saint.

Spanish period



A land expedition led by Gaspar de Portolá and accompanied by missionary Padre Junipero Serra visited in 1769, but did not stay. The first permanent European residents were Spanish missionaries and soldiers under Felipe de Neve and again accompanied by Serra, who came in 1782 to build the Presidio and Mission. They were sent both to fortify the region against expansion by other powers such as England and Russia, and to convert the natives to Christianity. Many of the Spaniards brought their families with them, and those formed the nucleus of the small town - at first just a cluster of adobes - that surrounded the Presidio. Mission Santa Barbara was dedicated December 4, 1786, the feast day of Saint Barbara. [6] The Mission fathers began the slow work of converting the native Chumash to Christianity, building a village for them on the Mission grounds. Many of the natives died in the following decades of diseases such as smallpox to which they had no natural immunity.[7]

Coordinates: @ 34°25'33"N 119°42'51"W

City of Santa Barbara

- City -





Nickname(s): The American Riviera, The 805, SB,



Coordinates: @ 34°25′33"N 119°42′51"W

Country

[edit]

United States

Narrative descriptions

Tabular data in these pages can be extracted



- But can we take rich information about places in narrative descriptions on the web and operationalize for GIS?
 - Quantifying thematic knowledge

Topic Modeling

 Data mining technique to discover latent topics in a collection of documents

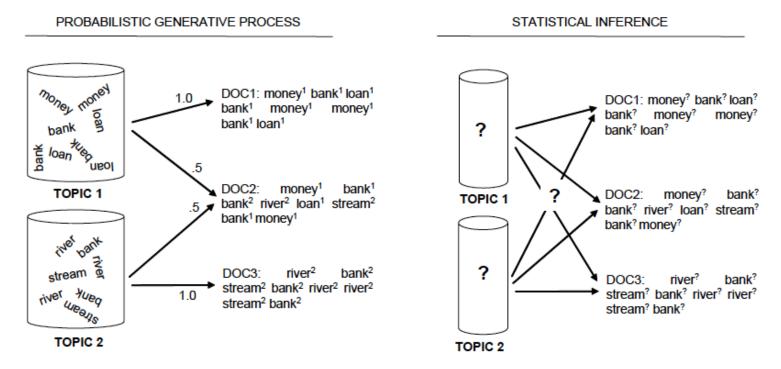


Figure 2. Illustration of the generative process and the problem of statistical inference underlying topic models

Sample topics extracted from 275,000 travel blog entries









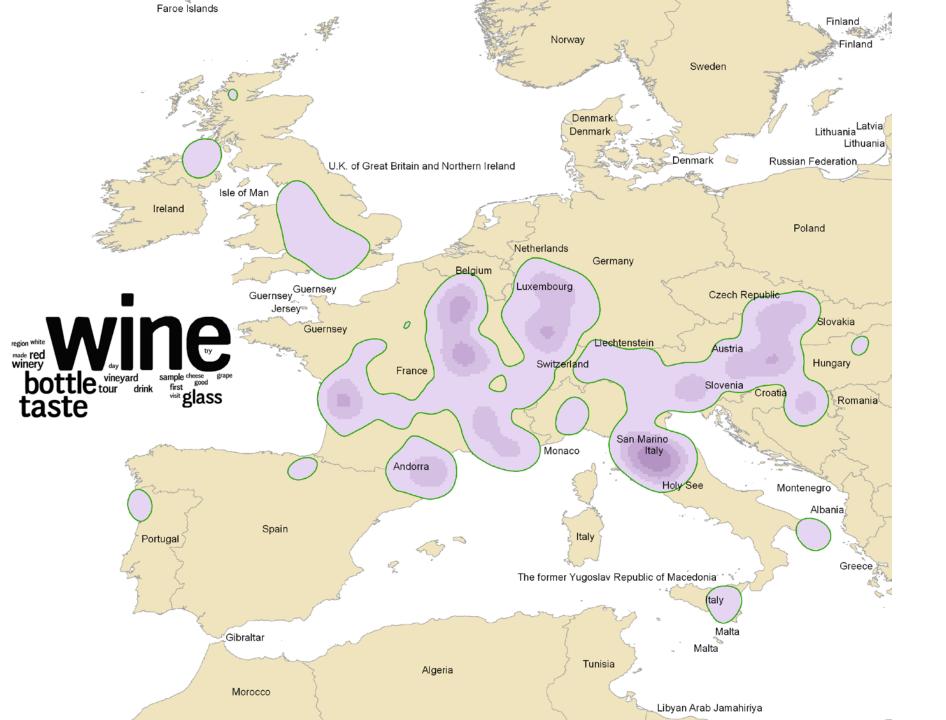




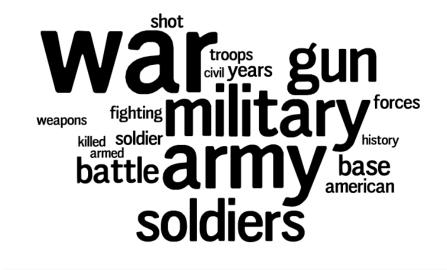
bus peruvian day titicaca canyon city plaza arequipa

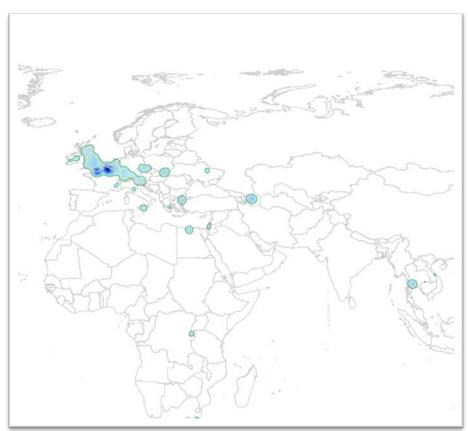
egypt aliarab nile dubai egyptian jordan calro pyramid king

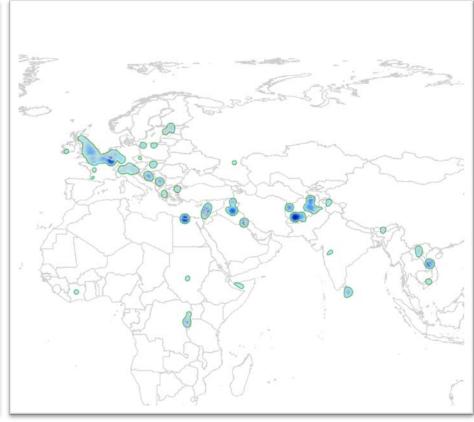


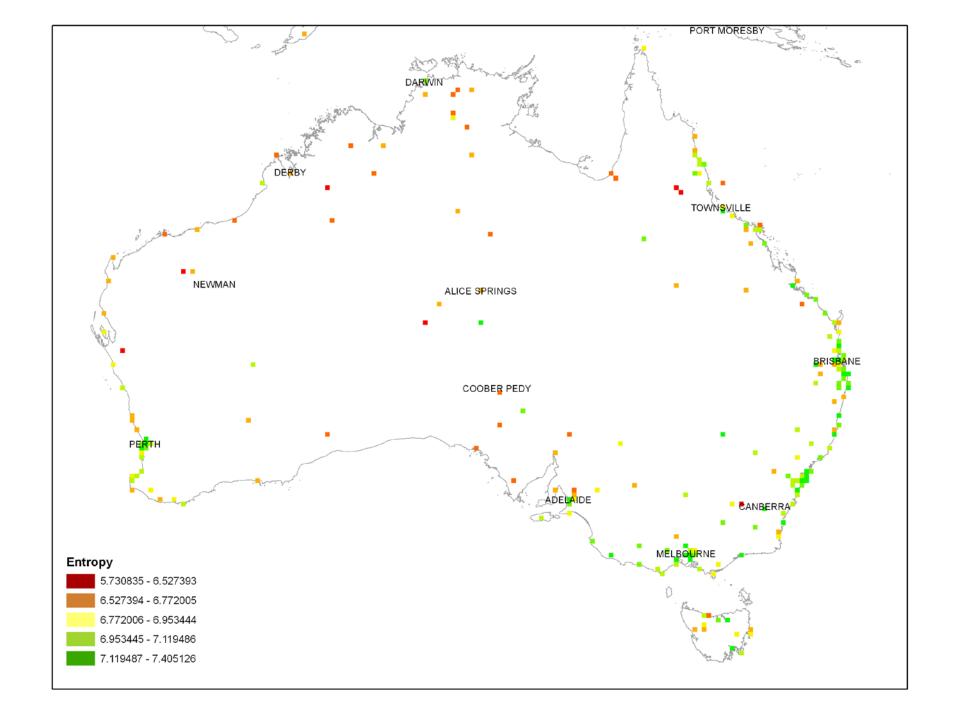


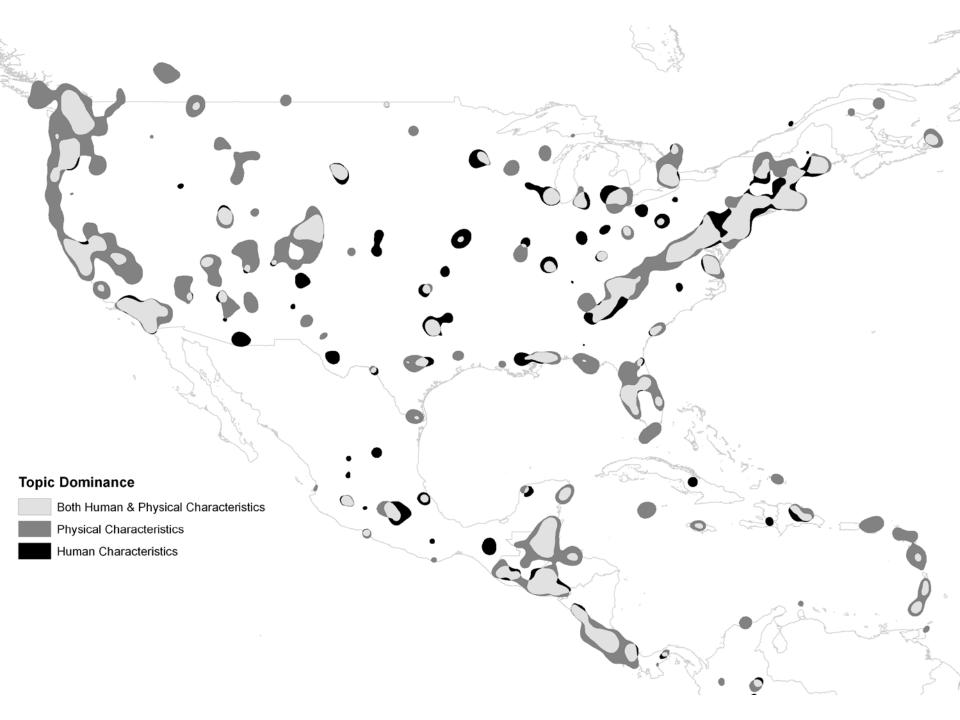
world world bridgehistory cemetery railway dead built died museum site death death grave day buried



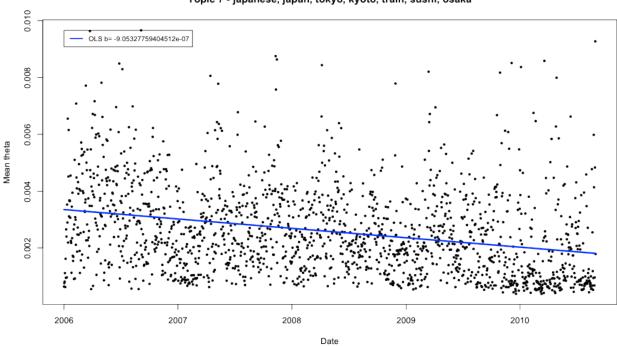




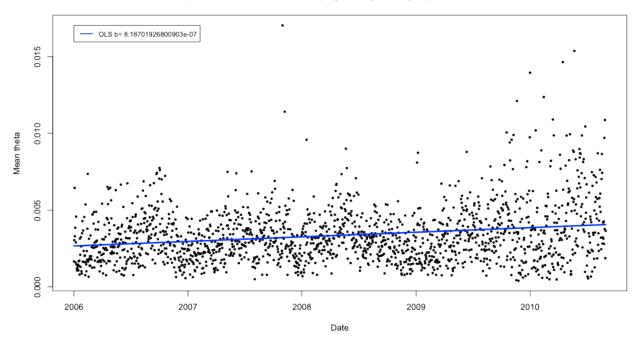




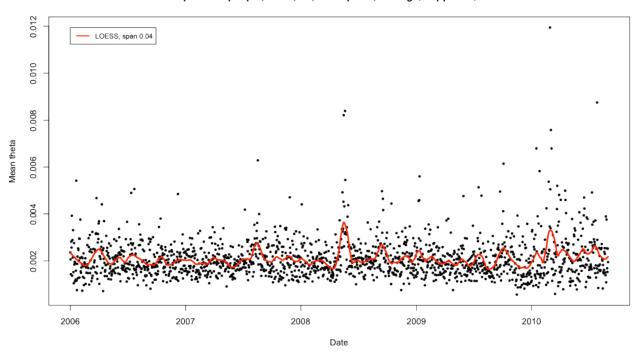
Topic 7 - japanese, japan, tokyo, kyoto, train, sushi, osaka



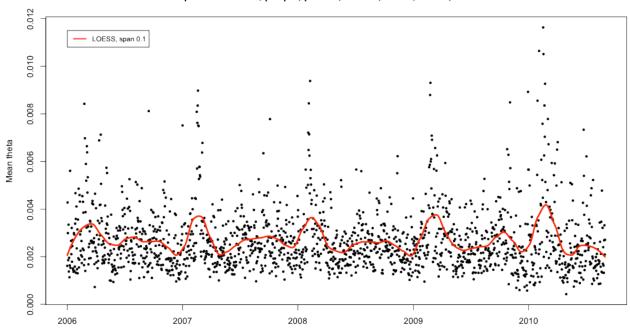
Topic 121 - chinese, china, beijing, shanghai, city, square, forbidden



Topic 387 - people, news, hit, earthquake, damage, happened, bomb



Topic 33 - festival, people, parade, streets, street, music, fireworks



Where is this?

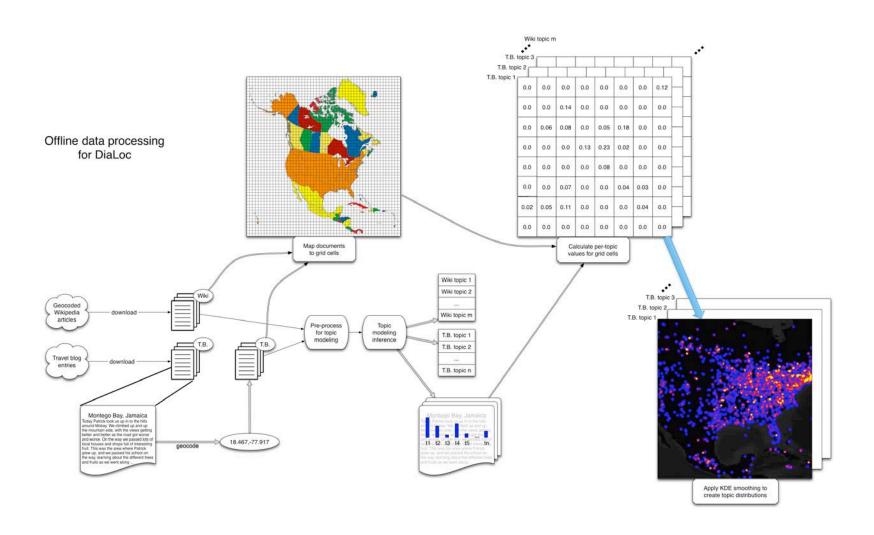
Today Phil took us up to in to the hills around town. We climbed up and up the mountain side, with views getting better and better as the road got worse and worse. On the way we passed lots of local houses and shops full of interesting fruit. This was the area where Phil grew up and we passed his school on the way, learning about the different trees and fruit as we went along. Next stop was Phil's sister's house, where he rummaged around and found a large machete. He then proceeded to chop down some bananas and another fruit I'd never heard of, I think he called it star fruit, although it was round. We finished the afternoon at his uncle's house. There we were given coconut water and jelly fresh from the tree - significantly better than the one from the roadside the day before. The afternoon was spent drinking rum under a tree and playing dominoes with all of his family.

Where is this?

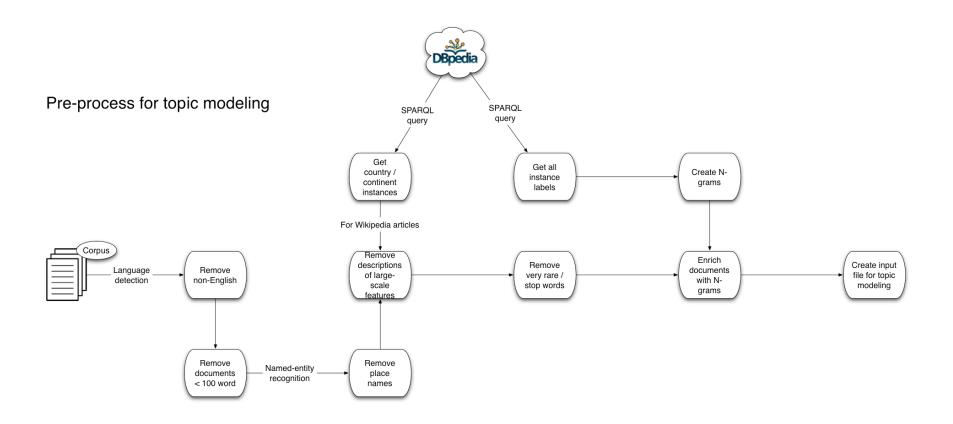
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Montego Bay, Jamaica

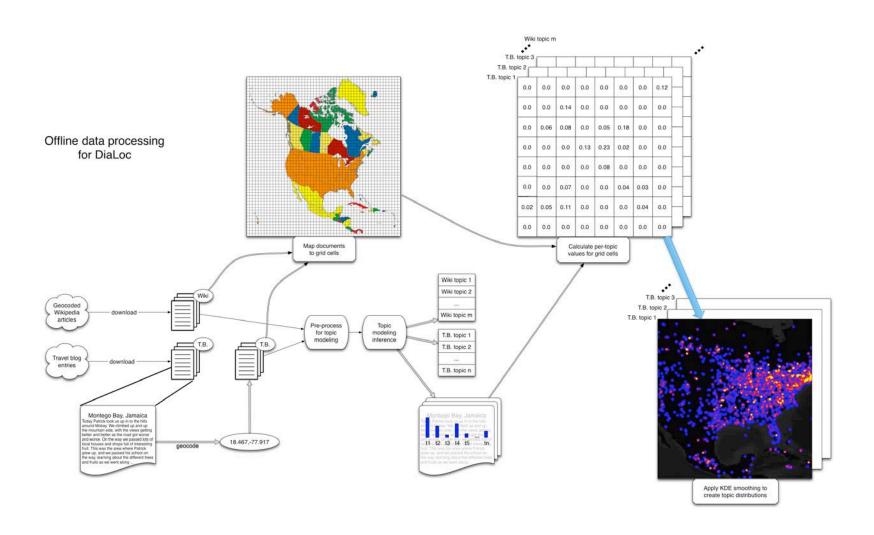
Data processing



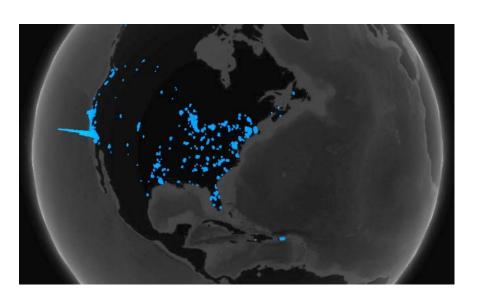
Pre-process for topic modeling

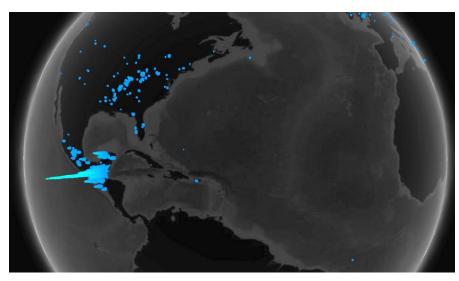


Data processing



Mapping mixtures of topics for documents

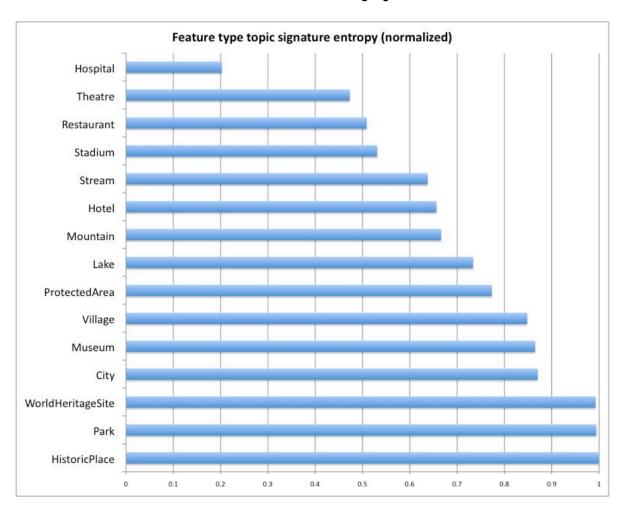




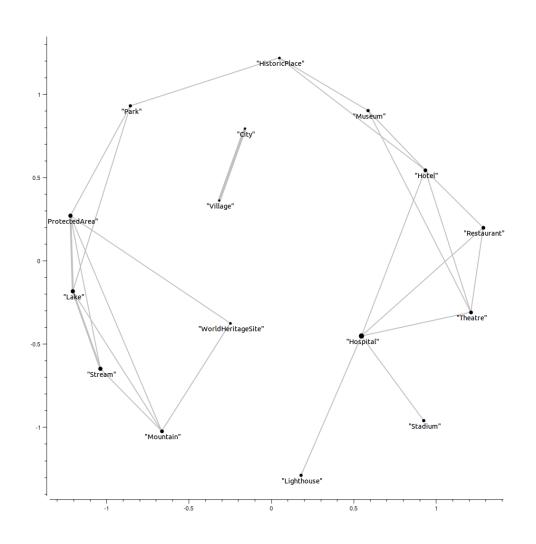
Santa Barbara Wikipedia article

Temple of the Moon Wikipedia article

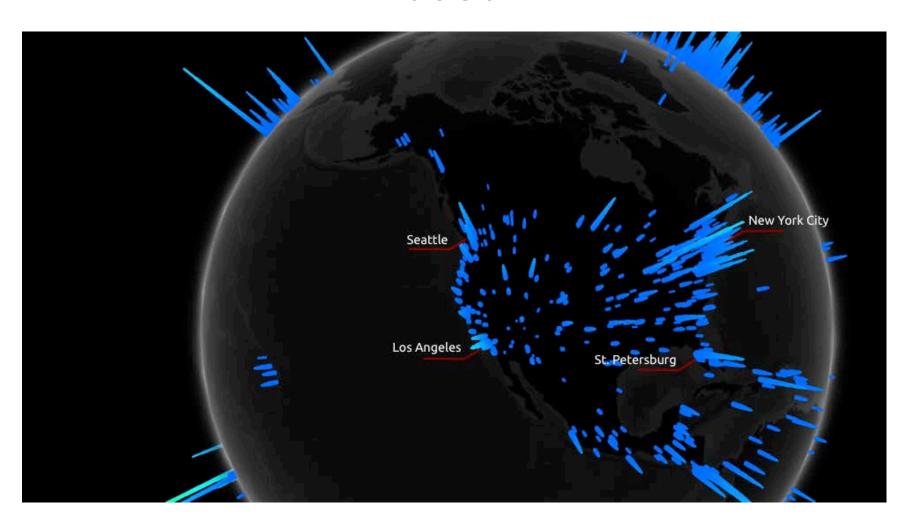
How many topics are related to certain feature types



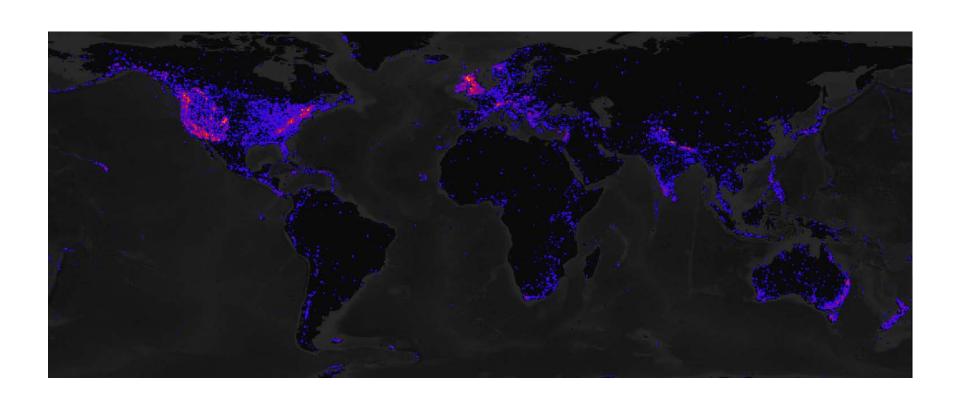
Similarity of feature type from text



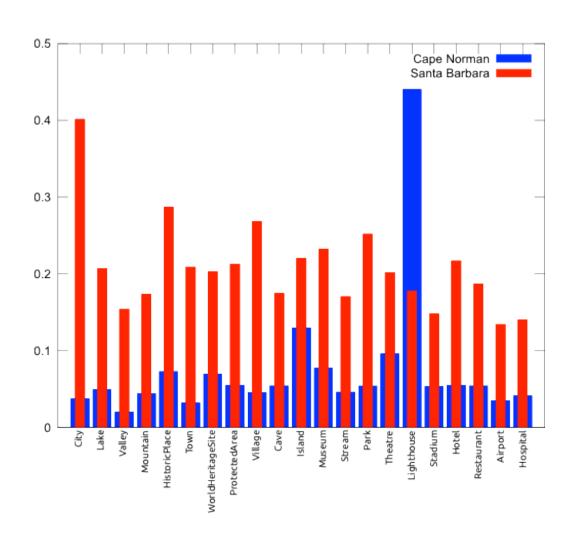
Where prototypical city topics are used



Where prototypical mountain topics are used

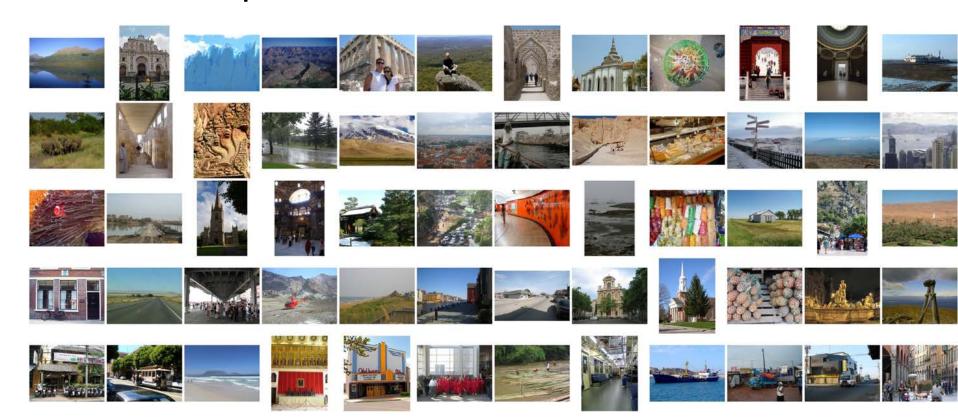


Matching feature type to text

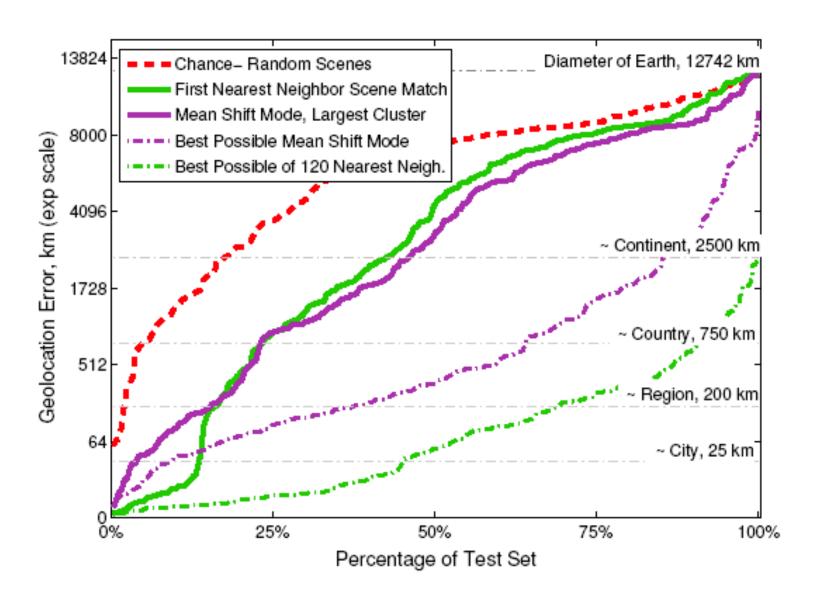


Im2gps [Hays Efros 2008]

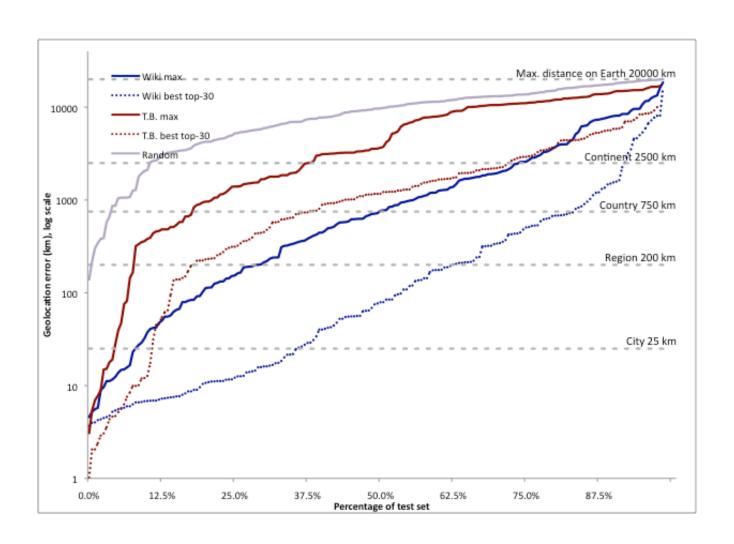
- Finder: Where are these photos taken?
- Use computer vision to estimate location



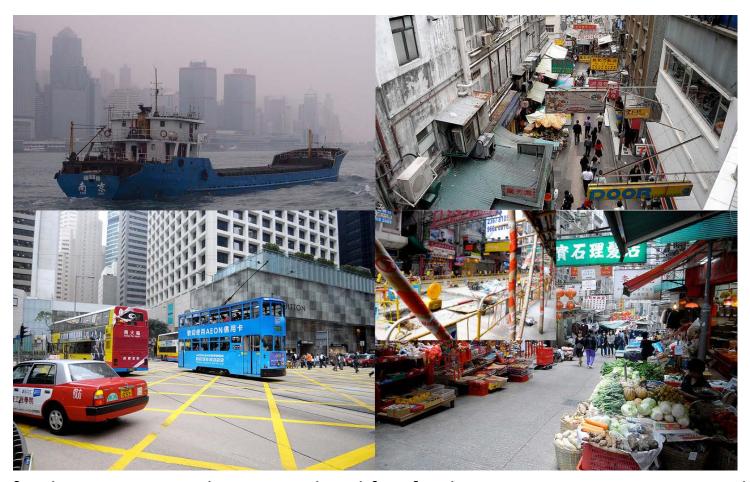
Im2gps performance



Geolocation error based on text



Using text to geolocate



market food street narrow dense populated fast food asia economy export air conditioning smog fog humid warm skyscrapers skyline building construction shipping channel harbor transportation tram city advertisement

Photo description

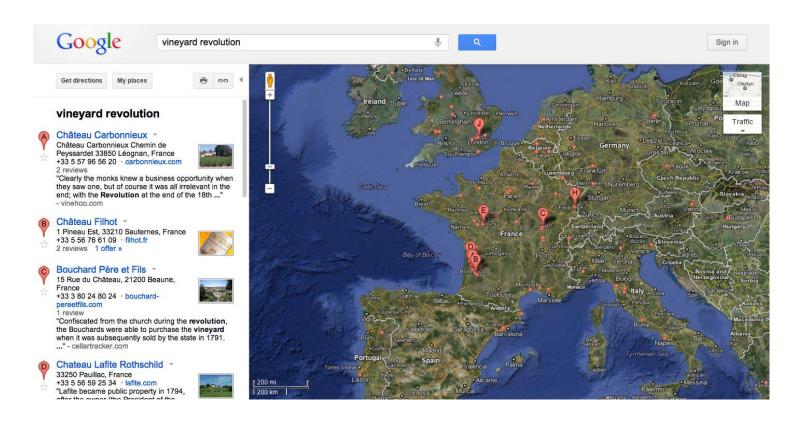


Prediction based on travelblogs

Wikipedia

market food street narrow dense populated fast food asia economy export air conditioning smog fog humid warm skyscrapers skyline building construction shipping channel harbor transportation tram city advertisement

Thematic region keyword search

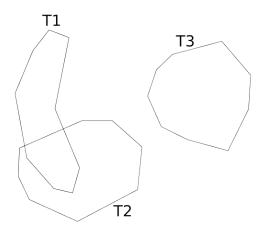


What about thematic regions instead?

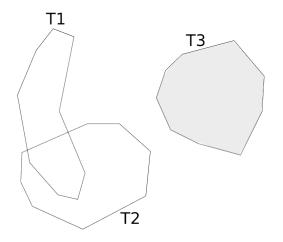
Implementing a keyword search

T1 T2 T3 revolution 0.0 0.5 0.1

vineyard 0.5 0.0 0.1

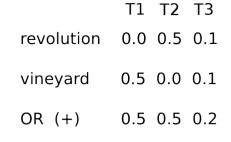


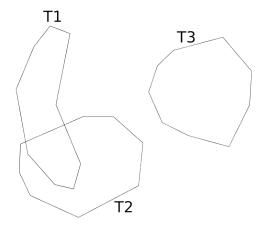
T1 T2 T3
revolution 0.0 0.5 0.1
vineyard 0.5 0.0 0.1
AND (*) 0.0 0.0 0.01

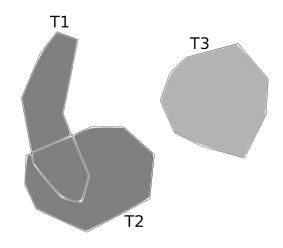


Implementing a keyword search

T1 T2 T3 revolution 0.0 0.5 0.1 vineyard 0.5 0.0 0.1

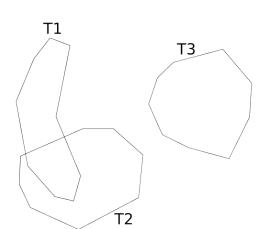




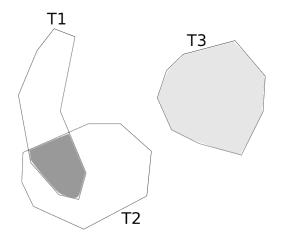


Implementing a keyword search

	T1	T2	Т3
revolution	0.0	0.5	0.1
vinevard	0.5	0.0	0.1



T1 T2 T3
revolution 0.0 0.5 0.1
vineyard 0.5 0.0 0.1
SPATIAL AND (map algebra *)



Unlike the previous two, this method takes advantage of the fact that 2 topics may not share words (e.g., T1 and T2) but still have overlapping spatial profiles.